



Europatat Congress

**Sponsorship offer
2021-2022**

Europatat Congress

10 June 2021

Stay connected - new strategies for the potato sector

ABOUT THE CONGRESS

Digitalisation is not only a business buzzword but its ecological benefits and economic potential can offer a huge advantage for companies. In 2020 an exclusive selection of speakers will explore the possibilities and barriers to successfully make the most of digitalisation in the potato sector.

JOIN US

Promote your company or organisation to Europatat's extensive network of industry leaders and decision makers, and show that you share the voice of the sector!



www.europatatcongress.eu

Europatat Congress 2021

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10 June 2021

Stay connected - new strategies for the potato sector

- **Free virtual event**
- Draft programme
 - 8.30 - 9 .00 Opening platform
 - 9.00 - 10.30 AGM (only for members)
 - 10.30 - 10.40 "Coffee" break
 - **10.45 - 12.45 Congress (open to everyone)**
- Topics:
 - Challenges and opportunities of digitalisation
 - New online business models
 - Digital communication trends



**Main speakers will be
announced soon!**



organised in
collaboration with

The 11th World Potato Congress

30 May - 2 June 2022, Dublin, Ireland



WPC2022IRELAND

30TH MAY - 2ND JUNE 2022
www.wpc2022ireland.com



WORLD POTATO
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Europatat Congress 2022



- Venue: Royal Dublin Society, Dublin
- Draft programme
 - **Sunday 30 May:** Europatat Evening Reception
 - **Monday 31 May:** Europatat General Assembly (only for Members) and Commission meetings





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Sponsorship package



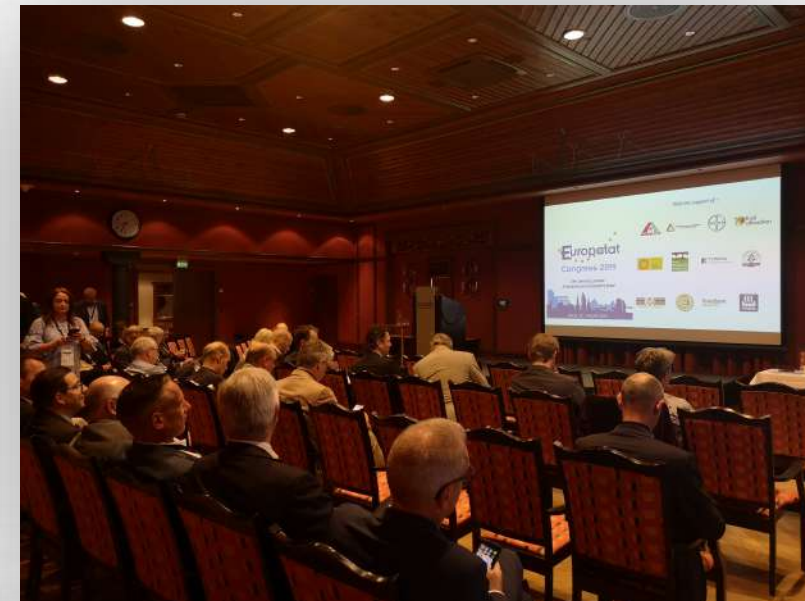
- A full page, **4-colour advert** in the Europatat Activity Report that will be widely distributed to industry leaders and decision makers throughout the year
- Your **logo on the conference banner** and other event materials
- Your **logo displayed on** the Europatat Congress **website**
- **Free participation for one delegate** to the Europatat Congress 2022
- **Company brochure placement** on delegate tables/chairs

All for a 2-year sponsorship fee of €2.500

Europatat Congress



At this stage of the legislative process, Europacat will keep following the evolution of the discussions to inform its members properly and to give feedback to the Commission when necessary.

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Europatat @Europatat · May 21
Do you want to discover who's supporting the upcoming #EuropatatCongress 2019 in Oslo? 🍅 Click here for more info ➡️ bit.ly/2Vlmxh

Europtat Congress

The timeless potato: A dynamic and innovative food

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For more information contact marketing@europatat.eu