

Sponsorship offer 2021-2022



10 June 2021

Stay connected - new strategies for the potato sector

ABOUT THE CONGRESS

Digitalisation is not only a business buzzword but its ecological benefits and economic potential can offer a huge advantage for companies. In 2020 an exclusive selection of speakers will explore the possibilities and barriers to successfully make the most of digitalisation in the potato sector.

JOIN US

Promote your company or organisation to Europatat's extensive network of industry leaders and decision makers, and show that you share the voice of the sector!



Europatat Congress 2021



10 June 2021

Stay connected - new strategies for the potato sector

- Free virtual event
- <u>Draft programme</u>
 - **8.30 9.00** Opening platform
 - 9.00 10.30 AGM (only for members)
 - 10.30 10.40 "Coffee" break
 - **10.45 12.45 Congress** (open to everyone)
- Topics:
 - Challenges and opportunities of digitalisation
 - New online business models
 - Digital communication trends



Main speakers will be announced soon!



organised in collaboration with

The 11th World Potato Congress

30 May - 2 June 2022, Dublin, Ireland





Europatat Congress 2022



- Venue: Royal Dublin Society, Dublin
- <u>Draft programme</u>
 - Sunday 30 May: Europatat Evening Reception
 - Monday 31 May: Europatat General Assembly (only for Members)
 and Commission meetings



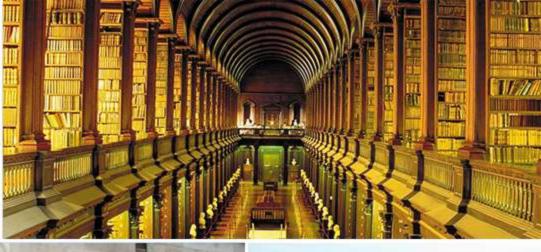


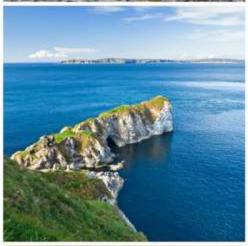




















Sponsorship package



- A full page, 4-colour advert in the Europatat Activity Report that will be widely distributed to industry leaders and decision makers throughout the year
- Your logo on the conference banner and other event materials
- Your logo displayed on the Europatat Congress website
- Free participation for one delegate to the Europatat Congress 2022
- Company brochure placement on delegate tables/chairs

All for a 2-year sponsorship fee of €2.500

Sponsorship package. **Examples**







Research programmes

Over the last years, the European Committsion has spent increasingly more attendon to Research and formation, six its flagship initiation "Europe 2020", running from 2013 to 2020. The programme forceses 550 billion for funding of Research and Insolution projects, with some projects Societies are recently an investing and others on immobilistic solid projects of emplains on it the michaerching of the project of th small and medium sized encorprises (SMEs).

participants about the status of their summis-tion, which was rather positive for Europa telt two out of the three projects submitted passed to the second stage of the call for pro-

ing in the preparations for the final submis-tion of the two programmes selected, which are directly related to problems affecting the sector the tolerance to water stress in not to and the pursuit of sustainable alternatives to pesticides. In both cases, Europatet will acthe projects and will monitor the topic of the project closely from a policy perspective

In January 2019, Europakat participated for With the participation in these projects, Eu-April 2019, the Commission informed the plant protection products and plant health? and to influence in setting of priorities for re-





Eshed its proposal for Horizon Europe, an ambitious C100 billion research and innovation programme that will succeed Horizon 2020 from 2021 to 2027.

repater will keep following the evolution of the discussions to inform its members prop-erly and to give feedback to the Commission











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Your support is welcomed!

For more information contact marketing@europatat.eu