

Voice of crafts and SME
in Europe

Europatat Congress

16 June 2017



UEAPME, Voice of Crafts and SME

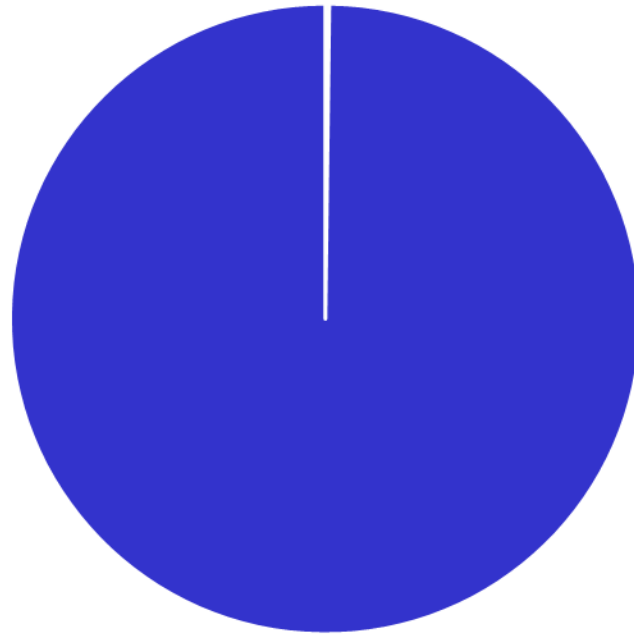


- National cross-sectoral associations
- EU trade federations
- Recognised social partner



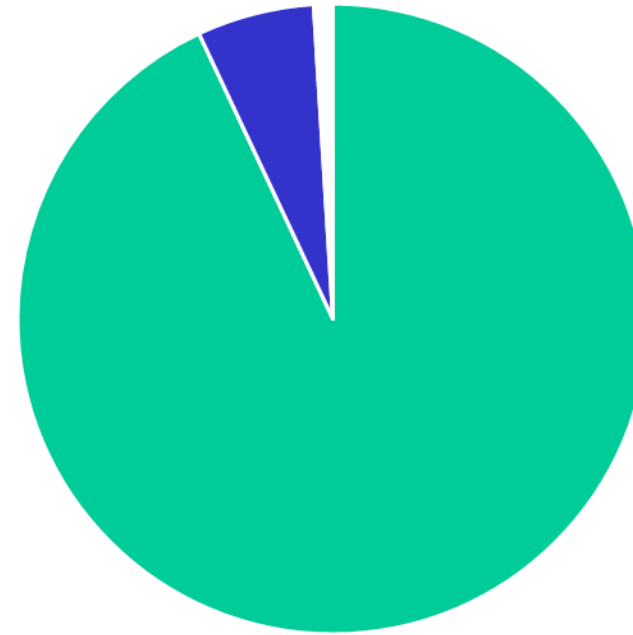
SMEs in Europe

SMEs - Large companies



■ large ■ smes

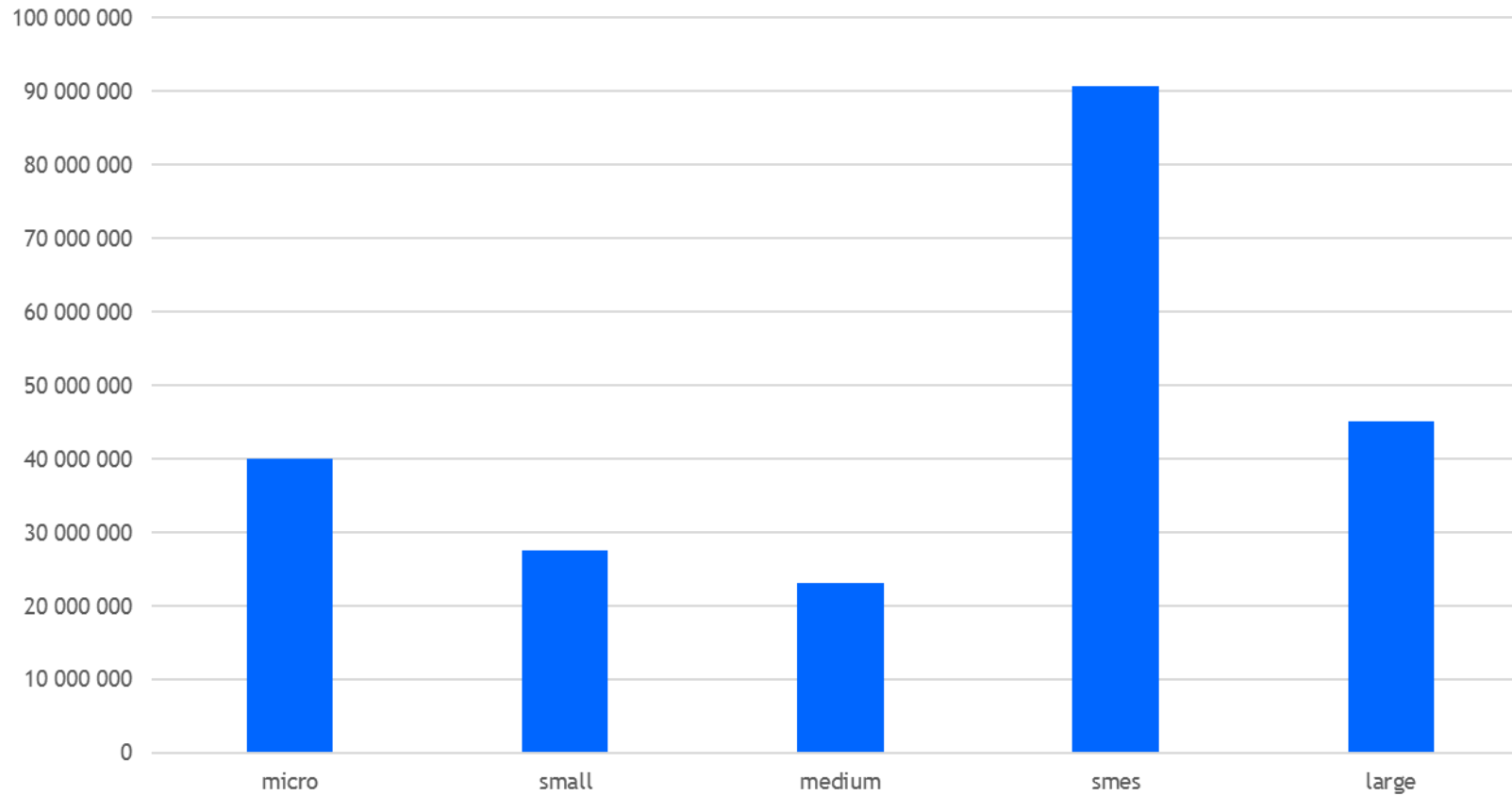
Micro - small - medium



■ micro ■ small ■ medium

SMEs in Europe

Employees in SME vs large companies



Source: EC - SBA Factsheet 2016

The European Union challenged?



- Security: terrorism, migration, conflicts around Europe
- Well-being of our people: growth, jobs, equality
- Role of EU in a multipolar world: globalisation & trade, climate change, defense, global governance

The European Union challenged?

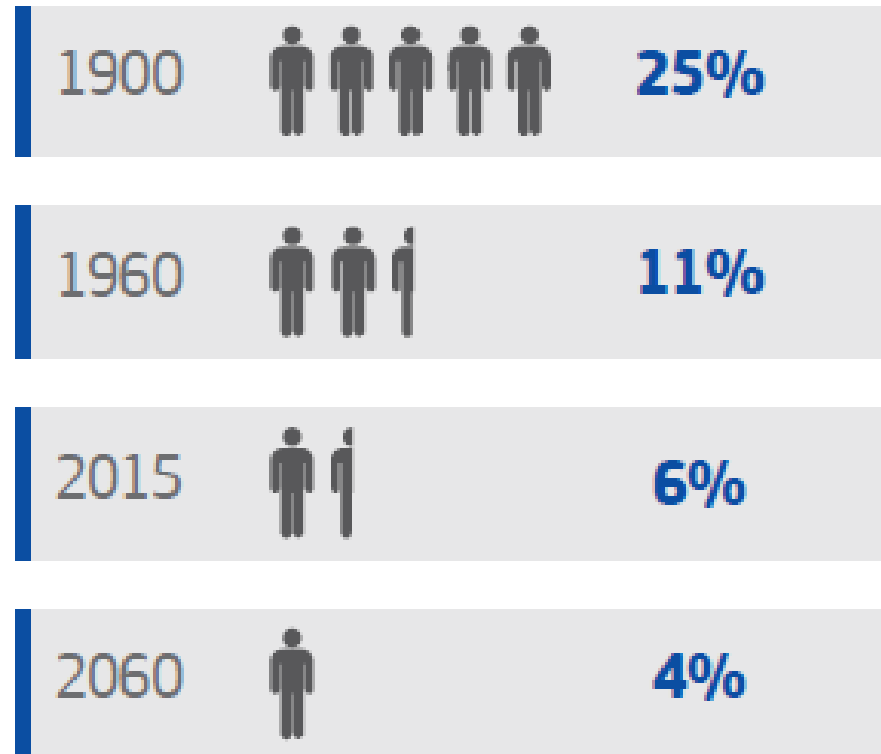
Europe's share of global GDP is shrinking

	2004	2015	
United States of America	28%	24%	↓
EU27	26%	22%	↓
Japan	11%	6%	↓
UK	5%	4%	↓
China	5%	15%	↑
Canada	2%	2%	→
Mexico	2%	2%	→
Brazil	<2%	2%	↑
India	<2%	3%	↑
Rest of the world	18%	21%	↑

Source: Eurostat and UN Statistical Division

The European Union challenged?

Europe represents a falling share of the world population

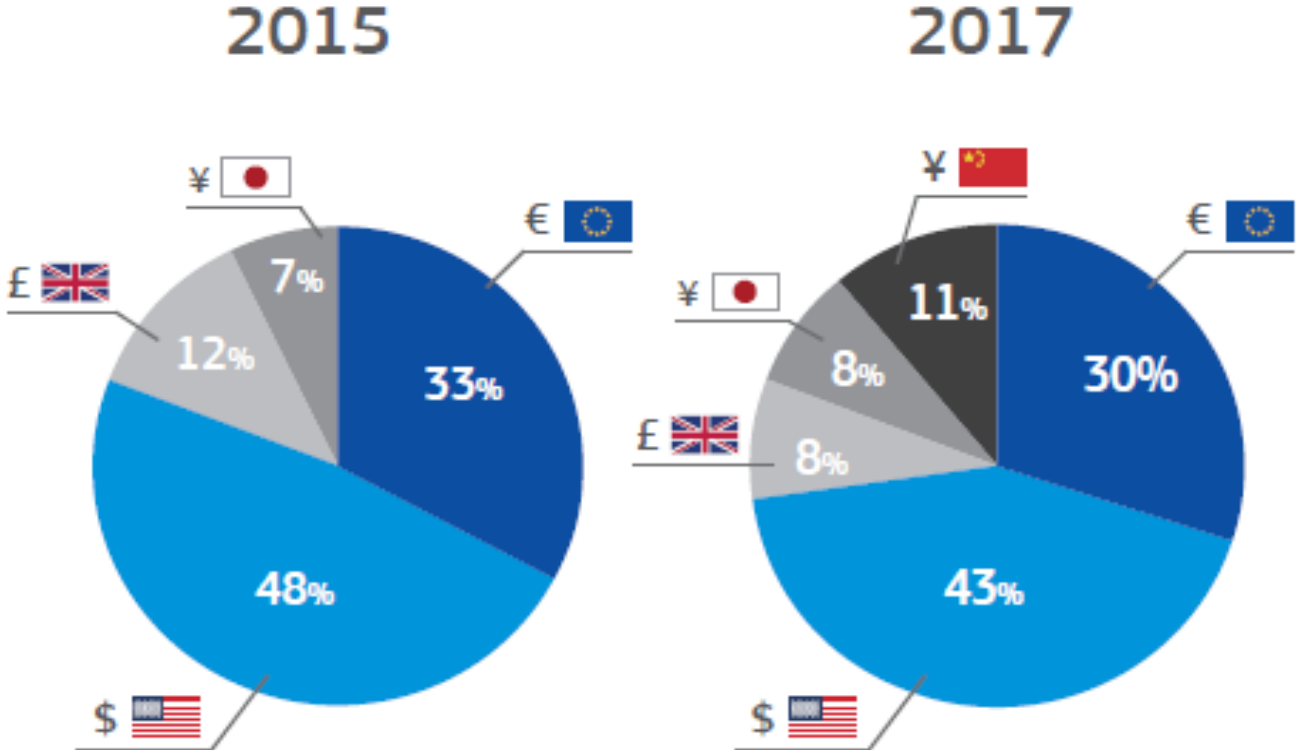


Source: UN Statistical Division and Eurostat, EU27

The European Union challenged?



The euro is now a global currency but other players are gaining weight



The European Union challenged?



- Single Market is under pressure: free movement of workers and capital, provision of services
- Economic crisis is not over: unemployment, imbalances, inequalities
- Globalisation increasingly questioned: trade agreements, investor protection, trade defence / protection
- Negative perception of European Union

Added value of the European Union



- 60 years of peace → stability, prosperity and welfare
- Main player at global level → single European countries will be irrelevant
- European structural and investment funds
- Single market is main driver for growth & jobs
- Single currency → manage exchange rate risks

Added value of the European Union



- Brexit offers a flavor of the questions arising ...
 - Exchange rate fluctuations
 - Customs formalities
 - Free movement of skilled workers
 - ...

Added value of the European Union



Yes, we can...

show SMEs' importance for EU economy & society

Thank you !

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