

**SAVE THE DATE**  
**3-4 MAY 2018**  
**BRUSSELS, BELGIUM**

**Europatat Congress**



## **OPPORTUNITIES FOR A BALANCED SUSTAINABILITY VISION**

Mark your calendars and hold the dates for Europatat's annual congress event!



# **EUROPATAT CONGRESS 2018**

**“Potatoes: a healthy, sustainable and responsible sector”**

Join the European potato community for a comprehensive evaluation of the potato sector at the annual **Europatat congress on 3-4 May 2018**. A curated selection of speakers will assess the economic, environmental, health and social challenges currently facing the potato sector.

Communicate your own sustainability objectives and have your say as industry experts debate the best and most comprehensive approaches to the complex challenges of **CSR, health and potato sustainability**.

For long an early adopter of the best industry practices the potato sector continues to respond to increased consumer and governmental interest in the themes of CSR and sustainability. The annual Europatat Congress provides the **ideal platform for assessing the state of play and communicating industry priorities**.

The event will be preceded by the Europatat AGM and Commission meetings, followed by a **cocktail and gala dinner** for all participants at La Maison du Cygne, the gastronomical restaurant par excellence on the Grand-Place, Brussels.



## LOCATION:

Hotel Amigo, Rue de l'Amigo 1-3, B-1000 Brussels, Belgium

The hotel is set among the cobbled streets of Brussels, just around the corner from the picturesque Grand-Place, one of the most beautiful squares in the world



## PROGRAMME:

Full speaker details to be announced shortly

## PLUS:

- AGM for Europatat members
- Cocktail and gala dinner at the Maison du Cygne



## SPONSORSHIP AND BENEFITS:

- Promote your organisation to Europatat's extensive network of industry leaders and decision makers
- Demonstrate you share the voice of the sector



All for a sponsorship fee of €2500 with multiple benefits:

- A full page, 4-colour advert in the Europatat Activity Report that will be widely distributed to industry leaders and decision makers throughout the year
- Your logo on the conference banner and other event communication materials
- Your logo displayed on the Europatat event website
- Free participation for one delegate
- Company brochure placement on delegate tables/chairs



**FOR SPONSORSHIPS, CONTACT:** Linda Bloomfield at [marketing@europatat.eu](mailto:marketing@europatat.eu)

**REGISTRATION:** Download your registration form from the Europatat website:

[www.europatatcongress.eu](http://www.europatatcongress.eu)